

## 2023 HomeAid Atlanta Annual Giving Partners

### Legacy



### Cornerstone



### Life Changer



### HomeAid Hero



### Community Builder



### Closing Campaign



### Groundbreaker

Affinity Bank | Anonymous  
Georgia Banking Company | Renasant Bank  
Waterford Homes

### Friend

2-10 Home Buyers Warranty | Tony Albachiara  
John & Cory Boydston | CBRE | Denim Marketing  
The Frye Team Real Estate Services,  
Atlanta Fine Homes  
Vincent Longo Custom Builders  
Pinnacle Financial Partners  
Sutter, McLellan & Gilbreath | Kyle Upper

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## HomeAid Helps

HomeAid helps local organizations provide hope and a home for families in need, including women with children fleeing domestic violence - like this survivor. She found a safe haven at Gateway Domestic Violence Center, where HomeAid completed a total landscaping overhaul in 2023.

*"My physically abusive, alcoholic husband promised me he would change, but he didn't. One night, after he threatened me with a broken bottle and made my sons say they wouldn't go with me if I left, I knew I had to go.*

*Gateway had no beds available but allowed us to stay on the couch that night. Thankfully, a spot opened for us the next day. Gateway helped me get counseling, attend support groups, and helped me get a protective order against my husband.*

*We stayed at Gateway for about a year, then moved into transitional housing. I was able to find work and become more confident. I completed my education and became a medical assistant! Gateway helped me get my life back."*



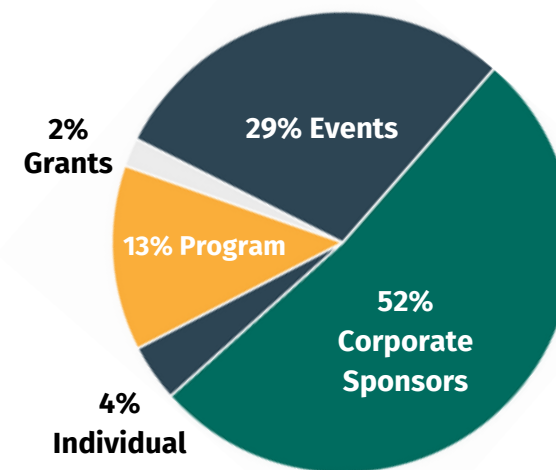
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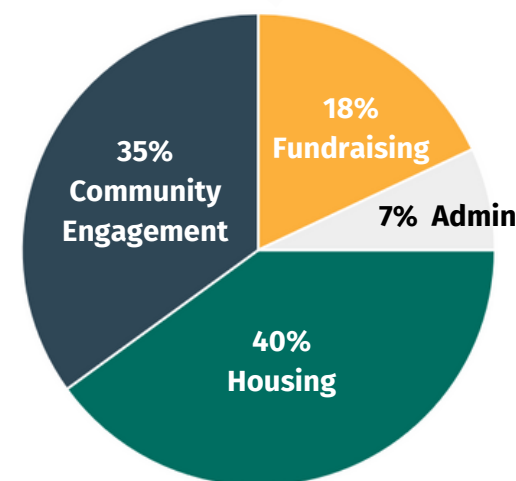
HomeAid Atlanta made great strides in our work to build a future without homelessness in 2023. We were able to help so many of our neighbors experiencing or at risk of homelessness – women overcoming addiction, teen victims of sex trafficking, veterans, seniors, and others - build new lives through our efforts in construction, community engagement and education.

The work we accomplished in 2023 is thanks in large part to all our hardworking volunteers and generous donors. We are grateful for the support of those who work with us and the commitment we all share in striving to end homelessness.

### 2023 Funding Sources



### 2023 Expenses



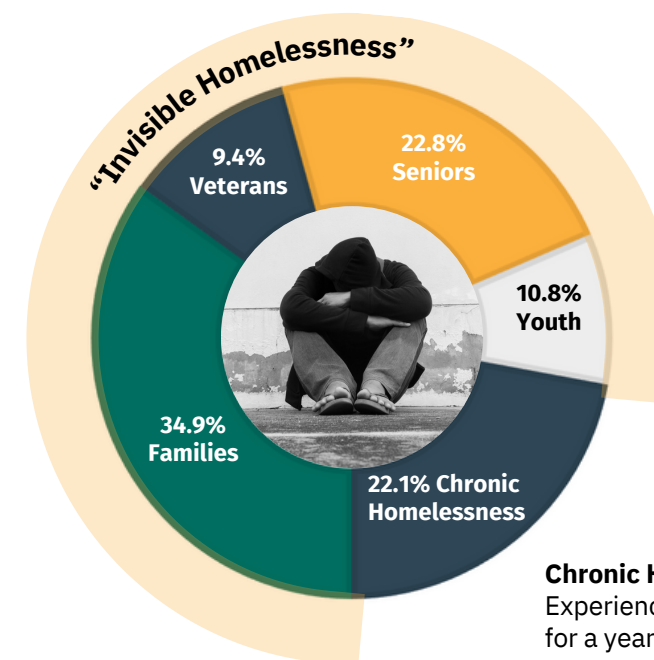
# 2023 Impact Report

HomeAid's mission is to help people experiencing or at risk of homelessness build new lives through construction, community engagement, and education.



## The Need

Despite strides in our work to build a future without homelessness, the need remains. Everyday in the ten metro Atlanta counties HomeAid serves, approximately 4,770 people experience homelessness.



**Invisible Homelessness:** Experiencing temporary homelessness due to circumstances like fleeing domestic violence, job loss, medical conditions such as PTSD or addiction issues

**Chronic Homelessness:** Experiencing homelessness for a year or more



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Affiliate of **homeaid**  
BUILDING A FUTURE WITHOUT HOMELESSNESS

Designated  
Charity of



“The HomeAid Care Day dramatically improved the quality of life for residents in our shelter, and we are forever grateful.”

- Jessica Butler, Gateway Domestic Violence Center

“Your Care Day shows our clients that the community cares about them. Making this place warm and welcoming helps them heal, find their worth, and choose a path forward for themselves and their children.” - Barbara Gibson, Women’s Resource Center



“The Essentials Drive is critical for the many moms we serve who live in shelters or hotels. It can mean the difference between choosing to buy diapers or paying to see a doctor, and prevents leaving infants in dirty diapers as long as possible to make them last.” — Rev. Tony Johns, Crossroads Community Ministries



## 2023 Highlights

HomeAid Atlanta worked on seven projects slated to provide 57 beds and three supportive service centers in 2023.

- April 28 - Groundbreaking at **Breakthru House** with **Taylor Morrison**: two new homes for women overcoming addiction.
- June 5 - Ribbon Cutting at **Gwinnett Housing Corporation’s** Homeowner Resource Center with **Lennar** (shown here).
- August 17 - Groundbreaking at **Cherokee County Homeless Veterans Program**: renovation to provide housing for 18-20 male veterans.

Among our 13 Care Days of 2023, we partnered with **The Home Depot** to create a new Wellness Garden at **Veterans Empowerment Organization** (shown here). Other Care Day locations included **Ascensa Health, Calvary Refuge Center, Gwinnett Housing Corporation, The Drake House, Gateway Domestic Violence Center, Women’s Resource Center, Making A Way Housing, Calvary Children’s Home, and Status: Home.**

### 2023 In-Kind Donors \$5,000 +

- 84 Lumber
- Ashton Woods
- Atlanta Community ToolBank
- Atlanta's Best New Homes
- Bombas
- Builders FirstSource
- Danlar Lighting
- Denim Marketing
- Design2Sell
- Greater Atlanta Home Builders Association
- Infantry Landscaping
- JW Collection
- Landscape & Installation Corp
- Lennar
- Main Street Designs of Georgia
- Morelia Framing, Inc.
- Pavestone
- Shaw Industries, Inc
- Sherwin-Williams
- Southern Design Landscaping
- Strack, Inc.
- The Home Depot
- The Home Depot Foundation

## 2023 By the Numbers



## 2023 Care Day Volunteers

- Ashton Woods Atlanta Division
- BOMA Georgia
- Brightwater Homes
- CBG Building Company
- CBRE
- David Weekley Homes
- Fischer Homes
- Greater Atlanta Home Builders Association Young Professionals Group -YPG
- HB NEXT
- JW Collection
- Lennar Atlanta
- Mortgage Bankers Association of Georgia (MBAG)
- Northview Church
- Northwest Exterminating, Inc.
- Pinnacle Financial Partners
- The Home Depot

## Affordable Housing



In 2023, HomeAid Atlanta partnered with **Leadership Atlanta, City of Atlanta’s Faith-Based Housing Initiative, HouseATL, Gwinnett Housing Corporation**, and several builders, continuing efforts to add attainable housing.

## HomeAid CareKits

In 2023, HomeAid Atlanta volunteers packed 3,000 CareKits for these service provider partners: **DeKalb Library Foundation, Project U First, Crossroads Community Ministries, North Fulton Community Charities, The Elizabeth Foundation, and Intown Cares.**

The HomeAid CareKits program was established locally in partnership with Bank of America in 2014. Since that time, HomeAid Atlanta has packed and distributed a total of 17,000 CareKits.