



**HomeAid Atlanta's
2017 Housing the Homeless Golf Tournament
June 5, 2017 at East Lake Golf Club**

2017 SPONSORSHIP LEVELS AND BENEFITS

Proceeds from this charity event benefit HomeAid Atlanta in its mission of building new lives for homeless families and individuals through housing and community outreach. HomeAid invites you to be part of this exclusive event as a sponsor, gaining valuable exposure for your company while supporting our mission at the same time!

Though highly unlikely, sponsor benefits are subject to change and may be altered due to program modifications.

Presenting Sponsor – \$6,000 (one opportunity)

- One (1) complimentary foursome in golf tournament
- Top billing spot (logo) on tournament signage and listed on player information sheet placed in goody bags
- Company promoted as the presenting sponsor on promotional materials
- Recognition in HomeAid Atlanta's *Hope & Homes* newsletter, in *Atlanta Building News* magazine and in HomeAid Atlanta's e-newsletter
- Logo, company mention, and link to company Facebook (or web) page through HomeAid Facebook post
- Opportunity to place one promotional item in player goody bags
- Opportunity to give two-minute speech at 19th Hole Reception
- Recognition at 19th Hole Reception
- Use of HomeAid Atlanta's "proud supporter" logo

19th Hole Reception Sponsor – \$5,000 (one opportunity)

- One (1) complimentary twosome in golf tournament
- Company logo displayed on each table at reception
- Company logo on tournament signage and listed on player information sheet placed in goody bags
- Recognition in HomeAid Atlanta's *Hope & Homes* newsletter, in *Atlanta Building News* magazine and in HomeAid Atlanta's e-newsletter
- Logo, company mention, and link to company Facebook (or web) page through HomeAid Facebook post
- Opportunity to give two-minute speech at 19th Hole Reception
- Opportunity to place one promotional item in player goody bags
- Recognition at 19th Hole Reception
- Use of HomeAid Atlanta's "proud supporter" logo

Golf Swag Sponsor – \$3,000 (one opportunity)

- Company logo on East Lake golf towels AND East Lake stainless steel tumblers provided to all players
- Company logo on tournament signage and listed on player information sheet placed in goody bags
- Recognition in HomeAid Atlanta's *Hope & Homes* newsletter, in *Atlanta Building News* magazine and in HomeAid Atlanta's e-newsletter

- Logo, company mention, and link to company Facebook (or web) page through HomeAid Facebook post
- Recognition at 19th Hole Reception
- Use of HomeAid Atlanta's "proud supporter" logo

Lunch Sponsor – \$2,000 (one opportunity)

- Company logo displayed at Food Stations on golf course
- Company logo on tournament signage and listed on player information sheet placed in goody bags
- Recognition in HomeAid Atlanta's *Hope & Homes* newsletter, in *Atlanta Building News* magazine and in HomeAid Atlanta's e-newsletter
- Logo, company mention, and link to company Facebook (or web) page through HomeAid Facebook post
- Recognition at 19th Hole Reception
- Use of HomeAid Atlanta's "proud supporter" logo

Electronic Leaderboard Sponsor – \$1,500 (one opportunity)

No longer available

- Company logo on real-time electronic leaderboard on players' mobile devices
- Additional benefits are same as "lunch sponsor," except first bullet item

Beverage Sponsor – \$1,000 No longer available

- Company logo displayed at beverage stations around the course and on bar at 19th Hole reception.
- Additional benefits are same as "lunch sponsor," except first bullet item.

Golf Ball Sponsor – \$1,000 (one opportunity)

- Company logo on pack of golf balls, included in goody bags
- Additional benefits are same as "lunch sponsor," except first bullet item

Table Sponsor – \$1,000 (four opportunities remain)

- Promotional table at 19th Hole Reception, manned by up to two people
- Opportunity to place one promotional item in player goody bags
- Additional benefits same as "lunch sponsor," except first item



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Contact HomeAid to be certain that "one opportunity" sponsorships are still available.

2017 SPONSORSHIP LEVELS AND BENEFITS*

Yes! I want to help HomeAid Atlanta fulfill its mission of building new lives for Atlanta's homeless families and individuals by becoming a 2017 Housing the Homeless Golf Tournament sponsor!

- Presenting Sponsor - \$6,000 (one opportunity)
19th Hole Reception Sponsor - \$5,000 (one opportunity)
Golf Swag Sponsor - \$3,000 (one opportunity)
Lunch Sponsor - \$2,000 (one opportunity)
Electronic Leaderboard Sponsor - \$1,500 (one opportunity)
Beverage Sponsor - \$1,000 (one opportunity)
Golf Ball Sponsor - \$1,000 (one opportunity)
Table Sponsor - \$1,000 (three opportunities remain)

Company Name: Contact:

Address:

City: State: Zip:

Phone Number: E-mail address:

PAYMENT METHOD

- Check is enclosed (payable to HomeAid Atlanta) (Preferred)
Visa
MasterCard
AMEX
Discover

Account #: Exp. Date:

Name on card: Security Code (3 or 4 digit code from back):

Billing address (if different from above):

City: State: Zip:

Signature:



Please contact Cecily Stevens at HomeAid Atlanta or 678.775.1451 if you have questions or need additional information. Return your completed form via email to cecily@homeaidatlanta.org, fax: 770-934-8363, or mail to HomeAid Atlanta, 1484 Brockett Road, Tucker, GA 30084

HomeAid Atlanta is a 501(c)(3) organization dedicated to the development of housing for the temporarily homeless in affiliation with the Greater Atlanta Home Builders Association. Federal nonprofit tax ID #58-0024106

*HomeAid's Life Changer Sponsors have an opportunity to place one item of their choice in the goody bag; a duplicate item is possible.