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HOMEAID CARE DAY AT RAINBOW VILLAGE

Building industry volunteers refresh apartments for families experiencing homelessness in Duluth

ATLANTA, GA – MARCH 24, 2021 – Volunteers from BankSouth Mortgage and the Mortgage Bankers Association of Georgia’s (MBAG) Lend-A-Hand Committee joined HomeAid for a Care Day at Rainbow Village in Duluth on March 19. HomeAid Care Days provide maintenance, upgrades, and repairs for nonprofits that serve people experiencing homelessness in metro Atlanta. Rainbow Village guides families experiencing homelessness toward self-sufficiency by providing housing, empowerment, training, and family support that helps them regain and sustain permanent housing and stability.



MBAG Lend-A-Hand Committee and BankSouth Mortgage at Rainbow Village on March 19.

Care Day volunteers made easy work of painting two Rainbow Village apartment units, which were recently vacated by two families who returned to self-sufficiency. Michelle Alcorn, Rainbow Village Community Engagement Director, said, “Thank you so much to HomeAid Atlanta for the work you did! This will help us get the apartments ready for families in need, so they can enter the recovery process to get back on their own.” The Care Day provided a savings of nearly \$2,000 in maintenance costs for Rainbow Village.

HomeAid Atlanta has a history of supporting the transforming work of Rainbow Village. In 2015, HomeAid built a new, six-unit apartment building at Rainbow Village with Builder Captain Harcrest Homes. HomeAid’s first-ever Stock the House Drive followed completion of the new building, thanks to support from the Professional Women in Building-Atlanta Chapter, providing linens, housewares, furniture, and more to welcome families.

In 2019, HomeAid partnered with Hall Design Build for a kitchen repair project, as well as a major Care Day with BrightView for a landscape overhaul, plus interior repairs around the property thanks to amazing volunteers from several groups.

HomeAid's work at Rainbow Village provides a safe place for people like former resident Karla. Her husband of 13 years was diagnosed with ALS, and after 3 years of caring for him and their children, she was unable to afford a home and medical expenses, despite having a full-time job. When the family lost their home, she turned to Rainbow Village. “When I walked into the apartment, everything was in there that I could possibly need,” said Karla. Sadly, her husband passed away after one month of the family’s stay at Rainbow Village. Through her grief, Karla and her children felt fully supported. “They really are a village; they love you unconditionally,” she said.

HomeAid Atlanta is a nonprofit organization founded in 2001 that builds new lives for families and individuals experiencing homelessness through housing and community outreach. HomeAid builds, renovates, and maintains facilities for nonprofits serving people experiencing homelessness. Celebrating its 20th year of service in 2021, HomeAid has completed over 140 construction projects at locations for victims of domestic violence, teen mothers, veterans and more, utilizing connections with building industry professionals and community organizations. HomeAid also provides essential items like diapers, wipes, and hygiene products to those affected by homelessness. HomeAid is the designated charity of the Greater Atlanta Home Builders Association. Learn more at www.homeaidatlanta.org.