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## HOMEAID ATLANTA'S PROJECT PLAYHOUSE®

*One custom, child-size playhouse will be raffled off in support of HomeAid Atlanta's mission.*

**Atlanta, GA – November 20, 2018** – HomeAid Atlanta proudly announces the launch of Project Playhouse® 2018! One custom-built child's playhouse will be raffled off this holiday season. One hundred percent of funds raised will support HomeAid's mission of building new lives for homeless families and individuals through housing and community outreach.

Architect Mike Hart of **The Hartwin Group** designed the unique playhouse, *The Saltbox of the Earth*. It is a saltbox house, a traditional New England style named for a popular wooden box used to store salt in Colonial times. The playhouse features a sloping gable roof with unequal sides, large operable windows on both ends, and a playful Dutchman door at the entrance. The use of "board and batten" siding adds a transitional look to the "saltbox" as well as the entry porch and cupola. The interior



*The Saltbox of the Earth arrives at Avalon on November 20, 2018. Front Row (L-R): Ricky Pinkston, Ryder; Michelle Harrell, Ryder; Mandy Crater, HomeAid Atlanta; Anne Delorenzo, Paran Homes; Josh "JP" Paterson, Paran Homes; Dennis Faber, Paran Homes. Back Row: Craig Story, Ryder; PJ Haberstock, Meridian Brick & Masonry Supply; Will Carter, Ryder.*

features a window seat and built-ins in addition to other custom design features.



Beginning on November 23, *The Saltbox of the Earth* will be on display at **Avalon** in Alpharetta, near Café Intermezzo. The public is encouraged to enter the drawing for a chance to win the playhouse, which is valued at \$13,750, by purchasing raffle tickets online at [www.homeaidatlanta.org](http://www.homeaidatlanta.org). Raffle tickets will be available through December 13. Ticket cost is \$20 each, or \$100 for six. HomeAid Atlanta will announce one winner live at its Project Playhouse Raffle Drawing and Donor Thank You event at Avalon on December 14 at 12:00 PM.

Earlier this fall, HomeAid Atlanta spent six Saturday mornings with volunteers from **Paran Homes** and **Kennesaw State University's Dept. of Residential Construction Management**. These groups worked together to construct *The Saltbox of the Earth* in warehouse space donated by **Meridian Brick & Masonry Supply** in Smyrna. In addition to the support from these organizations, the following companies have donated materials to create this one-of-a-kind saltbox-style playhouse:

**A & W Contracting**  
**Atlanta Flooring & Design Center**  
**Avalon**  
**Builders FirstSource**

**Champion Millworks**  
**Lindsay Windows**  
**Pottery Barn Kids**  
**Ryder**

**Sherwin-Williams**  
**The Hartwin Group**  
**Trex**  
**Tucker Door**

Architect Mike Hart said of the project, "To be called "the salt of the earth" labels an individual as a good and honest person who makes a difference in this world. *The Saltbox of the Earth*, though playful in its use of the phrase, will ultimately make a difference in the life of many homeless individuals, thanks to students and professionals who live as the "salt of the earth" in giving of their time, materials, and skills for this project.

**HomeAid Atlanta**, founded in 2001, builds new lives for homeless families and individuals through housing and community outreach. HomeAid works in partnership with the building industry, as well as community organizations, to assist people experiencing homelessness. To date, HomeAid Atlanta has completed over 100 housing, remodel and care day projects at locations serving victims of domestic violence, teen mothers, veterans and more. HomeAid is the designated charity of the Greater Atlanta Home Builders Association. Learn more at [www.homeaidatlanta.org](http://www.homeaidatlanta.org).

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