

FOR IMMEDIATE RELEASE

CONTACT: Mandy Crater

678.775.1401

info@homeaidatlanta.org

www.homeaidatlanta.org



HOMEAID ASSISTS 4SARAH

Atlanta building industry nonprofit transforms assessment center for women fleeing the sex industry.

ATLANTA, GA – JULY 3, 2019 – On June 14, nearly 70 members of the **Greater Atlanta Home Builders Association (GAHBA)** volunteered with HomeAid Atlanta for a Care Day at **4Sarah**, a Conyers nonprofit organization with a mission to empower change in the lives of women and girls escaping the sex industry. HomeAid Care Days provide free-of-charge maintenance and repairs for partner organization facilities.



HomeAid volunteers at 4Sarah on June 14, 2019.

Kasey McClure founded 4Sarah in 2005. She spent six years in the sex industry before becoming pregnant with her daughter Sarah. After leaving the industry and changing her life, Kasey wanted to help other women do the same. 4Sarah's Assessment House provides a short-term living environment for adult women, pregnant women, or women with children seeking to exit the sex industry.

Volunteers completed a huge scope of work at Assessment House, making it feel more like home. They built a front walkway, added gravel to create a parking area, removed trees, cleared tons of brush and weeds, and planted gardenias and roses. For the smallest residents, volunteers created a play area and built a new children's playset, as well as completed major repairs and safety upgrades to the deck and porch.

HomeAid Atlanta is the designated charity of the GAHBA. HomeAid was established in 2001 as Atlanta home builders responded to the community's growing need for housing and shelter. Member companies who volunteered at the Care Day include **Brand Vaughan Lumber Company, Green River Builders, New American Funding, S.A. Goodsell Development, BB&T Mortgage, and Harrison Development & Construction.** Jon Vaughan, President of Brand Vaughan Lumber Company, GAHBA Executive Committee Member, and longtime HomeAid supporter said, "Thank you so much to the HomeAid team for all the work you did to help coordinate. It was a fun and special day being able to help out 4Sarah."

Additionally, donations of building materials and supplies were provided by: **Budget Dumpster; King Kan; Meridian Brick & Masonry Supply; Brand Vaughan Lumber; Green River Builders; All About Sports & Outdoors; Steve Goodsell, S.A. Goodsell Development; and Mid-Georgia Hauling.**

The work of volunteers coupled with donations of materials provided a savings of approximately \$25,000 in facility maintenance at 4Sarah. These savings allow 4Sarah to focus more funds on empowering women and girls to leave the sex industry through outreach and intervention programs, as well as educational, emotional, physical, and spiritual support.

4Sarah's Kasey McClure said, "Thank you to all who came out and spent time renovating the 4Sarah Assessment House. Your time and energy will never be forgotten. HomeAid's team of volunteers has inspired our ladies and shows them that people do care. Thank you for caring about our mission and the families we help."

HomeAid Atlanta is a nonprofit organization founded in 2001 that builds new lives for homeless families and individuals through housing and community outreach. HomeAid builds, renovates, and maintains facilities for nonprofits serving people experiencing homelessness. HomeAid has completed over 120 projects at locations for victims of domestic violence, teen mothers, veterans and more, utilizing connections with building industry professionals and community organizations. HomeAid also provides essential items like diapers, wipes, and hygiene products to those affected by homelessness. HomeAid is the designated charity of the Greater Atlanta Home Builders Association. Learn more at www.homeaidatlanta.org.

##