



# Meyers Research Housing Market Outlook for Atlanta Metro and Beyond

Wednesday, October 19, 2016  
from 7:30 AM to 11:00 AM (EDT)

An exclusive breakfast hosted by Meyers Research benefitting the HomeAid building industry charity.

## MEYERS RESEARCH HOUSING MARKET OUTLOOK FOR ATLANTA METRO AND BEYOND: WHERE ARE WE? WHERE ARE WE GOING?

### BREAKFAST

Full breakfast and coffee will be available for you as you meet and greet.

### HOMEBUILDING SESSION

An elite panel of homebuilding experts will discuss the remainder of 2016 and how they are gearing up for 2017. As additional speakers are confirmed, updates will be forthcoming over email & Twitter @meyersllc #meyersevents.

**Alan Merrill**, CEO at Beazer Homes

**Ken Balogh**, CEO at Ashton Woods Homes

**Charles Schetter**, CEO at Smith Douglas Homes

### CAPITAL MARKET SESSION

Capital markets play a significant role in today's housing landscape in funding projects and providing operating capital. Panelists will speak candidly about the ebb and deal flow, along with challenges of today.

**Bird Anderson**, Executive Vice President at Wells Fargo

**Rodney Montag**, CEO and Managing Partner at  
RAM Real Estate Capital

**Anthony Seijas**, Managing Director at Rialto Capital  
Management

Moderated by:

**Jeff Meyers**, President at Meyers Research



**All proceeds from this event go to benefit HomeAid**

For questions, contact Ludmilla Schappert at [ludmillaschappert@meyersresearchllc.com](mailto:ludmillaschappert@meyersresearchllc.com) or (714) 619-7878.

For sponsorship opportunities, contact Susan Blen at [sblen@homeaid.org](mailto:sblen@homeaid.org) or (949) 777-1660.

To register visit [homeaid.org](http://homeaid.org)

### ABOUT HOMEAID AMERICA

HomeAid America is a leading national non-profit provider of housing for today's homeless. Follow HomeAid news and updates on: Facebook & Twitter. For more information, please visit [www.homeaid.org](http://www.homeaid.org).

**Building new lives for homeless families and individuals through housing and community outreach.**