

FOR IMMEDIATE RELEASE
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JOIN THE 2021 ESSENTIALS DRIVE!

Donate baby items for families in need – just in time for Mother’s Day

ATLANTA, GA – APRIL 6, 2021 – HomeAid Atlanta’s 20th Annual Essentials Drive is happening now through May 5, 2021. The Essentials Drive is HomeAid’s annual community-wide drive to collect “essentials” like diapers and baby wipes for families with infants and toddlers who are experiencing homelessness. An estimated 5,500 people in metro Atlanta experience homelessness on any given night and almost 50% are women and children.

The public is invited to drop off donations of new, unwrapped packages of diapers, pull-ups and overnights (all sizes), as well as unscented baby wipes, at more than 20 Essentials Drive Drop-Off Locations including several **CenterState Bank** branches, all **McMichael and Gray, PC** metro Atlanta locations, five **New American Funding** locations, and the **Greater Atlanta Home Builders Association**.



Essentials Drop-Off at the Greater Atlanta Home Builders Association

For those who prefer to donate online, HomeAid has created online baby registries at **Target** and **Amazon**. Gift cards and cash donations are also accepted and will be used to purchase diapers and wipes.

Many businesses and organizations have already pledged to join the Essentials Drive through office-wide initiatives to collect donations and funds:

- **Beacon Management Services**
- **Boral**
- **CenterState Bank**
- **Century Communities**
- **Children's Healthcare of Atlanta-Scottish Rite: Technology Dependent ICU**
- **Franklin Street Atlanta**
- **HB Next**
- **McMichael & Gray, PC**
- **New American Funding**
- **Northwest Exterminating**
- **O'Kelley & Sorohan, Attorneys at Law**
- **OutFront Media**
- **Paran Homes**
- **Women@VMware Atlanta POD**
- **Taylor Morrison Atlanta**

All donations will be sorted and packed by volunteers on May 6, and delivered on May 7 to metro Atlanta service providers helping moms and babies in need just in time for Mother’s Day, including:

- **4Sarah**
 - **Action Ministries/HOPE Atlanta**
 - **Atlanta Children's Shelter**
 - **Ceek To Fulfill**
 - **City of Refuge**
 - **Community Advanced Practice Nurses**
 - **Crossroads Community Ministries**
 - **The Drake House**
 - **Family Promise**
 - **Forsyth County Family Haven**
 - **Haven ATL**
 - **Helping Mamas**
 - **House Of Dawn**
 - **Nicholas House**
 - **Our House**
 - **Phoenix Pass**
 - **Solomon's Temple Foundation**
 - **The Salvation Army Red Shield**
 - **Wellroot Family Services**
- ...and more!

Visit www.homeaidatlanta.org for a frequently-updated list of Essentials Drive Drop-Off Locations and links to HomeAid’s online baby registries as well as how-to information for collecting Essentials Drive items with your office or organization.

HomeAid Atlanta is a nonprofit organization founded in 2001 that builds new lives for families and individuals experiencing homelessness through housing and community outreach. HomeAid builds, renovates, and maintains facilities for nonprofits serving people experiencing homelessness. Celebrating its 20th year of service in 2021, HomeAid has completed over 140 construction projects at locations for victims of domestic violence, teen mothers, veterans and more, utilizing connections with building industry professionals and community organizations. HomeAid also provides essential items like diapers, wipes, and hygiene products to those affected by homelessness. HomeAid is the designated charity of the Greater Atlanta Home Builders Association. Learn more at www.homeaidatlanta.org.