

FOR IMMEDIATE RELEASE

CONTACT: Mandy Crater

(678) 775-1401

info@homeaidatlanta.org

www.homeaidatlanta.org



HOMEAID ATLANTA & BANK OF AMERICA ASSIST 7 BRIDGES TO RECOVERY

Organizations partner to donate hygiene kits and provide financial education

Atlanta, GA - HomeAid Atlanta and Bank of America partnered in late August to benefit 7 Bridges to Recovery, an Atlanta organization that rescues men and women from the streets of Atlanta and helps them break the binds of homelessness, alcohol, drugs, prostitution, and abuse.

On Friday, August 26, HomeAid and Bank of America volunteers met at The Garden, one of 7 Bridges to Recovery's facilities. Volunteers assembled 1,200 HomeAid CareKits - hygiene kits containing soap, shampoo, razors, a comb, toothbrush, toothpaste, deodorant, and more.

Bank of America is a national supporter of HomeAid America and its 17 local chapters throughout the country. Bank of America also provides financial education classes as part of their support for HomeAid nationwide. In Atlanta, two Bank of America volunteers led a financial literacy class for 7 Bridges residents.



Bank of America Volunteers at 7 Bridges to Recovery on August 26

"It's a blessing to have these CareKits to help with our outreach efforts, and we are so grateful that HomeAid Atlanta was able to facilitate Bank of America volunteers to sponsor and assemble these kits. The bank's financial education class will serve our residents well into the future," said Melissa Ehrhardt, 7 Bridges to Recovery Administrator and Volunteer Coordinator.

HomeAid Atlanta has assembled 3,600 CareKits since introducing the HomeAid America program locally with the help of Bank of America in 2014. CareKits have been distributed to Intown Collaborative Ministries' Emergency Needs Food Pantry, Gateway Center, Atlanta Community Food Bank, and now 7 Bridges to Recovery. HomeAid is grateful for the continued partnership with Bank of America and for their dedication to helping improve the lives of Atlanta's homeless population.

"Bank of America is proud to support organizations like HomeAid that help lift Atlantans out of homelessness into stable housing and strengthen the economic health of our community," said Wendy Stewart, Atlanta market president, Bank of America. "By supplying vital day-to-day resources, HomeAid creates a base of support for those in need to focus their energy on obtaining housing and begin to secure their economic future."

HomeAid Atlanta, founded in 2001, is a nonprofit organization that builds new lives for homeless families and individuals through housing and community outreach. HomeAid works in partnership with the Greater Atlanta Home Builders Association, as well as community building industry organizations, to assist people experiencing temporarily homelessness. To date, HomeAid Atlanta has completed over 60 housing, remodel and care day projects at locations that serve victims of domestic violence, teen mothers, abused and abandoned children, and more. Learn more at www.homeaidatlanta.org.

7 Bridges to Recovery is a non-profit 501c3 organization that reaches out to homeless in Atlanta and beyond with the goal of ending homelessness. In addition to outreach, 7 Bridges to Recovery provides shelter for 105 women and children as well as a program for 25 men who have been rescued from the streets. Learn more at www.7bridgestorecovery.org.

##