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CONTACT: Mandy Crater

678.775.1401

info@homeaidatlanta.org

www.homeaidatlanta.org



HOMEAID ATLANTA'S 2018 ESSENTIALS DRIVE

HomeAid Atlanta's 17th Annual Essentials Drive to benefit homeless babies and their mothers wrapped up on May 11, just in time for Mother's Day. The 2018 community-wide effort to collect "essential" baby products such as diapers, baby food, formula, wipes, and hygiene items garnered approximately 200,000 items, with a value of almost \$35,000 – the most successful Essentials Drive to date! Twenty-five metro Atlanta nonprofits serving homeless children and families received the collected items. The Essentials Drive began in 2002 to help meet the growing needs of Atlanta's homeless population. Since then, HomeAid has distributed more than one million essential baby items in partnership with Atlanta's generous home building industry and the greater community.



More than 30 volunteers sorted, counted, and packed donations on "Sorting Day," May 10.

Regina Holloway, Residential Service Advocate at City of Refuge said, "We received many, many donations from the Essentials Drive. On behalf of City of Refuge staff and residents, we would like to say thank you so much. HomeAid Atlanta has truly gone above and beyond in supporting our families here at City of Refuge. Thank you for supporting our mission and bringing light, hope and transformation to our families that are in need."

More than 40 Atlanta businesses and organizations, plus hundreds of individuals, participated in the Essentials Drive, with over 60 locations serving as drop-off locations to the public. Participating companies included:

American Family Insurance - Robin Mitchell Agency	Ed Voyles Chrysler	NterNow
Ameris Bank	Fifth Third Bank	O'Kelley & Soroan, Attorneys at Law
Ashton Woods	Fitness Together	Out Front Media
Atlantis Granite & Marble	Ganek, PC	Paran Homes
Bank of America LEAD for Women, Atlanta Chapter	Greater Atlanta HBA	Professional Women in Building Council
BankSouth Mortgage	Haven Design Works	SR Homes
BMC	Healthquest Chiropractic	State Bank & Trust Company
Boral Industries	Honest-1 Autocare	SunTrust
CBRE	Interior Specialists, Inc.	Sutter, McLellan & Gilbreath, Inc.
Cecily Stevens Zumba	Kiwanis Club of Druid Hills	Tallulah Montessori
Children's Healthcare of Atlanta-Scottish Rite: Technology	Making A Way Housing	Taylor Morrison
Dependent ICU	McMichael & Gray, PC, Attorneys at Law	The Framing Studio
Coldwell Banker Residential Brokerage	Meridian Brick & Masonry Supply	Thrive Wellness Center
Denim Marketing	Modern Image Scanning - Atlanta	Vining Financial Services, Inc.
	Monte Hewett Homes	
	Morris, Manning & Martin, LLP	
	Northwest Exterminating	

On May 10, volunteers from companies including CBRE, McMichael & Gray PC, Children's Healthcare of Atlanta, Bank of America, Denim Marketing, SunTrust, and many more, carefully worked to sort and pack the donated baby items for delivery. Atlantis Granite & Marble, Takeaway Movers, Boral Industries and Meridian Brick & Masonry provided support and special assistance.

Atlanta-based UPS supported HomeAid for the 12th year in a row to assist with delivery of donated items on May 11. Organizations receiving the donated items included Atlanta Mission, City of Refuge, Decatur Cooperative Ministry, The Drake House, Nicholas House, Rainbow Village, Salvation Army- Red Shield Services, Sheltering Arms and many more.

HomeAid Atlanta, founded in 2001, is a nonprofit organization that builds new lives for homeless families and individuals through housing and community outreach. HomeAid works in partnership with the building industry, as well as community organizations, to assist people experiencing homelessness. To date, HomeAid Atlanta has completed over 100 housing, remodel and care day projects at locations serving victims of domestic violence, teen mothers, veterans and more. HomeAid is the designated charity of the Greater Atlanta Home Builders Association. Learn more at www.homeaidatlanta.org.

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