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HOMEAID ATLANTA IS A FINALIST FOR \$50,000 HOPE AT WORK AWARD

Online public voting opens August 3, 2020

ATLANTA, GA – AUGUST 3, 2020 – HomeAid Atlanta is pleased to announce that it is a finalist for Pella Corporation’s Hope At Work Award. Hope At Work recognizes organizations that have gone above and beyond to care for their local communities. **Pella Corporation** is awarding the organization with the most votes with \$50,000. Public voting is open August 3, 2020 through August 24, 2020. Organizations were nominated by Pella branches across the United States, with finalists selected by leaders from across the company. There are 26 organizations competing for the \$50,000 award.

“We are so excited that our friends from Pella nominated us for the Hope At Work Award,” said Mandy Crater, HomeAid Atlanta Executive Director. “We work closely with the building industry on everything we do to build new lives for families and individuals experiencing homelessness in metro Atlanta. This honor is just an extension of that great relationship, and winning would really help us meet the challenge for housing anticipated in the wake of COVID-19.”

Pella Corporation is asking the public to vote for one organization that best demonstrates going above and beyond. After the public voting closes, the organization with the most votes will receive the \$50,000 award. Voting will open August 3, 2020 here and close on August 24, 2020. All voters will be required to enter their email address and can vote one time per day during the voting timeframe.

“Building hope takes vision, hard work and all of us. When faced with adversity these organizations have risen to support their communities. They have gone above and beyond to solve challenges and help people. We’re proud to honor and recognize each finalist,” said Nicolle Picray, Public Relations Manager at Pella Corporation.

HomeAid Atlanta is a nonprofit organization that builds and renovates housing and related facilities for organizations that serve families and individuals experiencing homelessness. While the full economic impact of COVID-19 is yet to be determined, low-income renters have been hit the hardest. HomeAid Atlanta anticipates a much greater need for housing in the coming months and is currently working on four major projects to provide homes for people experiencing homelessness in metro Atlanta. In addition to its construction, HomeAid recently wrapped up its Essentials Drive, an annual drive to collect diapers and wipes for families experiencing homeless with young children. Over 50,000 baby items were collected and distributed to 23 metro Atlanta organizations that provide housing and services for families in need. In July, HomeAid volunteers packed 500 hygiene kits for distribution from the Atlanta Community Food Bank, to fill the gap for much needed hygiene items among homeless and low-income populations.

About Pella Corporation

Pella Corporation designs and manufactures windows and doors for residential homes and commercial applications. The company is headquartered in Pella, Iowa and employs more than 7,000 people with 17 manufacturing locations and more than 200 showrooms across the country. For more information, visit pressroom.pella.com.

HomeAid Atlanta is a nonprofit organization founded in 2001 that builds new lives for families and individuals experiencing homelessness through housing and community outreach. HomeAid builds, renovates, and maintains facilities for nonprofits that serve people experiencing homelessness. HomeAid has completed over 140 projects at locations for victims of domestic violence, teen mothers, veterans and more, utilizing connections with building industry professionals and community organizations. HomeAid also provides essential items like diapers, wipes, and hygiene products to those affected by homelessness. HomeAid is the designated charity of the Greater Atlanta Home Builders Association. Learn more at www.homeaidatlanta.org.

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