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HOMEAID ATLANTA JOINS #GIVINGTUESDAYNOW

Building industry nonprofit participates in global day of giving and unity

ATLANTA, GA – APRIL 24, 2020 – HomeAid Atlanta is participating in #GivingTuesdayNow, a new global day of giving and unity that will take place on May 5, 2020 as an emergency response to the unprecedented need caused by COVID-19. HomeAid builds and renovates dignified housing and related facilities for families and individuals struggling with homelessness in metro Atlanta. The economic impact of the current pandemic is still unknown, but thousands of metro Atlantans are already struggling to make ends meet. An even greater need for housing is expected in the coming months due to the impact of the virus.



#GivingTuesdayNow is designed to drive an influx of generosity, citizen engagement, business and philanthropy activation, and support for communities and nonprofits around the world. Everyone is affected by the pandemic, and opportunities for generosity and gratitude can inspire people to make a positive impact in the world at this difficult time. HomeAid Atlanta joins #GivingTuesdayNow and invites its generous supporters to participate in this movement to assist in providing housing for people experiencing homelessness. As part of #GivingTuesdayNow, HomeAid Atlanta will celebrate countless supporters who are integral to its efforts in a weeklong virtual event, "Seven Days of Gratitude." Donors and volunteers will be highlighted on HomeAid Atlanta's social media channels with photos, videos, and stories.

"The #GivingTuesdayNow campaign comes at a time when the world is full of anxiety and bad news. We want to be a part of this event to spread gratitude and positivity and highlight those who have contributed to our work going all the way back to the foundation of HomeAid Atlanta in 2001. These donors and supporters *are* our foundation and #GivingTuesdayNow is the perfect opportunity for us to support one another," said HomeAid Atlanta Executive Director Mandy Crater. "Our mission is to build new lives for families and individuals experiencing homelessness. In this time of crisis, we are all building towards a new tomorrow, and our work is more important than ever due to the economic devastation caused by COVID19. On May 5, 2020, please take a minute to donate and encourage others to help build for HomeAid's tomorrow so that we can continue our work to build the way home for the thousands of people experiencing homelessness in metro Atlanta. Every act of kindness is a beacon of hope in this crisis."

To join HomeAid Atlanta's #GivingTuesdayNow efforts, visit <https://www.gagives.org/organization/Homeaid-Atlanta> and follow @homeaidatlanta on Facebook, Twitter, and LinkedIn, and @homeaidatl on Instagram.

For more details about the GivingTuesday movement, visit the GivingTuesday website (www.givingtuesday.org), Facebook page (<https://www.facebook.com/GivingTuesday>) or follow @GivingTuesday and #GivingTuesdayNow on Twitter. For youth interested in joining the movement, visit GivingTuesdayKids.org for inspiration and project ideas.

HomeAid Atlanta is a nonprofit organization founded in 2001 that builds new lives for homeless families and individuals through housing and community outreach. HomeAid builds, renovates, and maintains facilities for nonprofits serving people experiencing homelessness. HomeAid has completed over 140 projects at locations for victims of domestic violence, teen mothers, veterans and more, utilizing connections with building industry professionals and community organizations. HomeAid also provides essential items like diapers, wipes, and hygiene products to those affected by homelessness. HomeAid is the designated charity of the Greater Atlanta Home Builders Association. Learn more at www.homeaidatlanta.org.

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