

For Immediate Release

March 30, 2016

Source: HomeAid Atlanta

Contact: Mandy Crater, HomeAid Atlanta

678.775.1401 (office) or homeaid@atlantahomebuilders.com



HOMEAID ATLANTA & THE WOODRUFF ARTS CENTER HELP HOMELESS BABIES

ATLANTA – March 30, 2016 –HomeAid Atlanta will partner with The Woodruff Arts Center for its 15th Annual Essentials Drive. Just in time for Mother’s Day, the Essentials Drive benefits homeless babies and their mothers through a community-wide effort to collect “essential” baby products such as diapers, pull-ups, baby food, formula, baby wipes, and baby hygiene products. Everything collected through the drive will be distributed by HomeAid to local nonprofit organizations serving homeless families and young children in the metro Atlanta area. Of the estimated 9,000 people in Metro Atlanta who are homeless on any given night, 40 percent are women and children. Thanks to the support of many businesses, community organizations, and individuals, more than 160,000 essential baby items were collected through the Essentials Drive in 2015, assisting hundreds of moms and babies in metro Atlanta.

The Woodruff Arts Center will receive Essentials Drive donations from April 24 – May 1 in conjunction with its Sunday Family Fun events. The Woodruff’s Family Fun initiative, every Sunday from 1-4 p.m., provides families with opportunities to explore, play, learn, and create in a family-friendly environment. The Essentials Drive will extend throughout The Woodruff Arts Center to include the Atlanta Symphony Orchestra, the Alliance Theatre and the High Museum of Art. Donations can be brought to the High Museum of Art and the Memorial Arts Building.



HomeAid Atlanta, founded in 2001, is a nonprofit organization that builds new lives for homeless families and individuals through housing and community outreach. HomeAid works in partnership with the Greater Atlanta Home Builders Association, as well as community building industry organizations, to assist the temporarily homeless. To date, HomeAid Atlanta has completed 53 housing, remodel and care day projects at locations that serve victims of domestic violence, teen mothers, abused and abandoned children, and more. Learn more at www.homeaidatlanta.org.

The Woodruff Arts Center is one of the largest arts centers in the world, home to the Tony-Award winning Alliance Theatre, the Grammy-Award winning Atlanta Symphony Orchestra and the High Museum of Art. Each year, these centers of artistic excellence play host to more than 1.2 million patrons at The Woodruff Arts Center’s Midtown Atlanta location, one of the only arts centers in the U.S. to host both visual and performing arts on a single campus. www.woodruffcenter.org

Arts Education at The Woodruff Arts Center

The Woodruff Arts Center is the largest arts educator in the state of Georgia, reaching more than 200,000 students annually. Each of our Arts Partners offers interactive arts education programs, such as the Alliance Arts for Learning Institute which trains teachers to utilize the arts to teach core curriculum; the Talent Development Program at the Atlanta Symphony Orchestra which prepares musically-gifted and motivated African-American and Latino youth for acceptance into top music programs; and the High Museum of Art’s STEAM Tours, developed for middle school students, which demonstrated how **Science Technology Engineering Art and Math** intersect.

Over the past two years, the Arts Center has embraced collaborative programming, offering expanded family-oriented programs, early learning opportunities, and professional development for educators. CreateATL, Family Fun at The Woodruff Arts Center offers free art-making activities, drop-in acting classes, and musically interactive experiences every Sunday; Toddler Takeover is a three-day festival featuring performances, workshops and activities specifically designed for children 18 months to 5 years old; and the annual Educator Conference provides dynamic and collaborative professional learning experiences for educators.