



Building new lives for homeless families and individuals through housing and community outreach since 2001.

www.HomeAidAtlanta.org

2020 GIVING PROGRAM



HOMEAID ATLANTA 2020 GIVING PROGRAM



CORNERSTONE – \$20,000 (two opportunities)

- Media Package:
 - Atlanta's Best New Homes TV: One three-minute interview segment to air in 2020 (30 day notice required, on a space-available basis)
 - Denim Marketing: One Big Box ad on AREF.com for ten months in 2020. If your company already has a contract for a Big Box ad, then you can choose to run a similar ad on another Denim Marketing-owned website. Big Box ad has no cash value and cannot be exchanged for Denim Marketing services.
 - New Home Guide: One full-page print ad in New Home Guide magazine to run for three months, OR one six-month Standard Online Community Listing on www.newhomeguide.com
- Foursome in 2020 Housing the Homeless Golf Tournament
- Featured Sponsor on www.homeaidatlanta.org with link to your company's website
- Company LOGO in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2020 GAHBA Directory, and HomeAid's Facebook cover photo (one-month per year)
- LOGO on HomeAid Atlanta's 2020 Partners banner (displayed at select HomeAid events and Greater Atlanta HBA events)
- Company spotlight on Facebook, with link to company Facebook page and/or website
- Two tickets to the Atlanta Sales & Marketing Council's 2020 Holiday Party & Silent Auction
- Use of HomeAid's "Proud Supporter" logo

LIFE CHANGER – \$15,000 (four opportunities)

- Foursome in 2020 Housing the Homeless Golf Tournament
- Featured Sponsor on www.homeaidatlanta.org with link to your company's website
- Company LOGO in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2020 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- LOGO on HomeAid Atlanta's 2020 Partners banner (displayed at select HomeAid events and Greater Atlanta HBA events)
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- Use of HomeAid's "Proud Supporter" logo

HOMEAID HERO – \$10,000

- Featured Sponsor on www.homeaidatlanta.org with link to your company's website
- Company LOGO in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2020 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- LOGO on HomeAid Atlanta's 2020 Partners banner (displayed at select HomeAid events and Greater Atlanta HBA events)
- Company spotlight on Facebook, with link to company Facebook page and/or website
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COMMUNITY BUILDER – \$5,000

- Company LOGO in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2020 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- LOGO on HomeAid Atlanta's 2020 Partners banner (displayed at select HomeAid events and Greater Atlanta HBA events)
- Company spotlight on Facebook, with link to company Facebook page and/or website
- Two tickets to the Atlanta Sales & Marketing Council's 2020 Holiday Party & Silent Auction
- Use of HomeAid's "Proud Supporter" logo

GROUNDBREAKER – \$2,500

- Company NAME in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2020 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- NAME on HomeAid Atlanta's 2020 Partners banner (displayed at select HomeAid events and Greater Atlanta HBA events)

(GROUNDBREAKER, CONTINUED)

- Two tickets to the Atlanta Sales & Marketing Council's 2020 Holiday Party & Silent Auction
- Use of HomeAid's "Proud Supporter" logo

FOUNDATION – \$1,250

- Company NAME in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2020 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- NAME on HomeAid Atlanta's 2020 Partners banner (displayed at select HomeAid events and Greater Atlanta HBA events)
- Use of HomeAid's "Proud Supporter" logo

FRIEND – \$750

- Company NAME in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2020 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- Use of HomeAid's "Proud Supporter" logo

CLOSING CAMPAIGN

CLOSING CAMPAIGN

As a home builder, developer, real estate agent, lender, or closing attorney you have a unique opportunity to help families in need by making a pledge to HomeAid Atlanta for each of your transactions in 2020.

- Company NAME in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, on HomeAid's 2020 Partners banner (displayed at select HomeAid events and Greater Atlanta HBA events), in the 2020 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- Use of HomeAid's "Proud Supporter" logo.

BUILD NEW LIVES WITH HOME AID ATLANTA IN 2020

HELP HOME AID ATLANTA FULFILL ITS MISSION OF BUILDING NEW LIVES FOR HOMELESS FAMILIES AND INDIVIDUALS THROUGH HOUSING AND COMMUNITY OUTREACH.



2020 GIVING PROGRAM SELECT A LEVEL:

- Cornerstone - \$20,000 (limited availability, two only)
- Life Changer - \$15,000 (limited availability, four only)
- HomeAid Hero - \$10,000
- Community Builder - \$5,000
- Groundbreaker - \$2,500
- Foundation - \$1,250
- Friend - \$750

Closing Campaign

Per closing donation \$ _____, an estimated total donation of \$ _____ in 2020.

I will contribute per transaction monthly quarterly other _____.

CONTACT & PAYMENT INFORMATION

AVAILABLE ONLINE. Skip this step and proceed to www.homeaidatlanta.org and click DONATE.

Complete the online form and indicate your selected sponsorship level in comments section.

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip _____

Phone Number: _____ E-mail address: _____

PAYMENT METHOD

ONLINE PAYMENT IS AVAILABLE. Skip this step and proceed to www.homeaidatlanta.org and click DONATE.

Complete the online form and indicate your selected sponsorship level in comments section.

Check is enclosed (payable to HomeAid Atlanta)

Credit Card Visa MasterCard AMEX Discover

Account #: _____ Exp. Date: _____

Name on card: _____ Security Code (3 or 4 digit code from back): _____

Billing address (if different from above): _____

City: _____ State: _____ Zip _____

Signature: _____

Return this completed form via US Mail to:
HomeAid Atlanta
1 Dunwoody Park S.
Suite 200
Atlanta, GA 30338

Or, scan & email:
info@homeaidatlanta.org

Fax: 770-934-8363

DONATE ONLINE!

Skip this form!

Visit
www.homeaidatlanta.org
and click DONATE.
Complete the online form
and indicate your selected
sponsorship level in
comments section.

HomeAid is a 501c3 nonprofit organization. Donations are tax deductible as allowed by federal law. A donation receipt will be sent to donors via e-mail or US Mail.
HomeAid Atlanta
Tax ID # 580024106.

THANK YOU!