

FOR IMMEDIATE RELEASE

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HOMEAID ATLANTA'S ESSENTIALS DRIVE & MORE

Help fulfill the needs of Atlanta's most vulnerable population at this unprecedented time.

ATLANTA, GA – MARCH 30, 2020 – HomeAid Atlanta invites the metro Atlanta community to join the 19th Annual Essentials Drive & More to help the most vulnerable among Atlanta's homeless population.

For the past 18 years, HomeAid's Essentials Drive has collected diapers and baby wipes for women with infants and toddlers experiencing homelessness in honor of Mother's Day. Thanks to countless donors, this annual drive has collected over 1.3 million essential baby items, assisting thousands of moms and babies in the metro Atlanta area. This year, the Essentials Drive is more important than ever. Due to the overwhelming needs of nonprofits serving families and individuals experiencing homelessness amid the COVID-19 crisis, HomeAid has expanded the reach of the Essentials Drive to include needed supplies related to the ongoing pandemic.

An estimated 5,700 people in metro Atlanta are homeless on any given night and approximately 40% are families. Current social distancing guidelines and economic uncertainty prevent crucial volunteer support and funding for nonprofits serving these families and individuals in dire need.

"During this critical time, our partners helping our neighbors experiencing homelessness need our help more than ever! Our amazing community of supporters has been asking how they can help. As we all work together to figure out ways to live and work differently, this virtual drive could prove to be our most successful Essentials Drive yet," said HomeAid Atlanta Executive Director, Mandy Crater.

HomeAid Atlanta invites all of metro Atlanta to join the 19th Annual Essentials Drive & More and provide help from home. Donations will ship via Amazon Smile directly to organizations serving the most vulnerable among the homeless population at this uncertain time. Visit www.homeaidatlanta.org to view shopping lists for these Atlanta nonprofits serving families and individuals experiencing homelessness:

Atlanta Children's Shelter
Atlanta Dream Center
Atlanta Mission – My Sister's House
Ceek to Fulfill
City of Refuge
Clifton Sanctuary Ministries
Community Advanced Practice Nurses, Inc. (CAPN)
Crossroads Community Ministries
Decatur Cooperative Ministry – Hagar's House

The Drake House
Family Promise of Hall County
Forsyth County Family Haven
Haven ATL
Helping Mamas
North Georgia Angel House
Phoenix Pass
Rainbow Village Early Childhood Development Center
Salvation Army- Red Shield Services

HomeAid Atlanta is a nonprofit organization founded in 2001 that builds new lives for homeless families and individuals through housing and community outreach. HomeAid builds, renovates, and maintains facilities for nonprofits serving people experiencing homelessness. HomeAid has completed over 140 projects at locations for victims of domestic violence, teen mothers, veterans and more, utilizing connections with building industry professionals and community organizations. HomeAid also provides essential items like diapers, wipes, and hygiene products to those affected by homelessness. HomeAid is the designated charity of the Greater Atlanta Home Builders Association. Learn more at www.homeaidatlanta.org.

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