

HOMEAID ATLANTA 2019 GIVING PROGRAM



CORNERSTONE – \$20,000 (two opportunities)

- Media Package:
 - Atlanta's Best New Homes TV: One three-minute interview segment to air in 2019 (30 day notice required, on a space-available basis)
 - Denim Marketing: One Big Box ad on AREF.com for ten months in 2019. If your company already has a contract for a Big Box ad, then you can choose to run a similar ad on another Denim Marketing-owned website. Big Box ad has no cash value and cannot be exchanged for Denim Marketing services.
 - New Home Guide: One full-page print ad in New Home Guide magazine to run for three months, OR one six-month Standard Online Community Listing on www.newhomeguide.com
- Foursome in 2019 Housing the Homeless Golf Tournament
- Featured Sponsor on www.homeaidatlanta.org with link to your company's website
- Company LOGO in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2019 GAHBA Directory, and HomeAid's Facebook cover photo (one-month per year)
- LOGO on HomeAid Atlanta's 2019 Partners banner (displayed at HomeAid events and select Greater Atlanta HBA events)
- Company spotlight on Facebook, with link to company Facebook page and/or website
- Two tickets to the Atlanta Sales & Marketing Council's 2019 Holiday Party & Silent Auction
- Use of HomeAid's "Proud Supporter" logo

LIFE CHANGER – \$15,000 (four opportunities)

- Foursome in 2019 Housing the Homeless Golf Tournament
- Featured Sponsor on www.homeaidatlanta.org with link to your company's website
- Company LOGO in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2019 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- LOGO on HomeAid Atlanta's 2019 Partners banner (displayed at HomeAid events and select Greater Atlanta HBA events)
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HOMEAID HERO – \$10,000

- Featured Sponsor on www.homeaidatlanta.org with link to your company's website
- Company LOGO in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2019 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- LOGO on HomeAid Atlanta's 2019 Partners banner (displayed at HomeAid events and select Greater Atlanta HBA events)
- Company spotlight on Facebook, with link to company Facebook page and/or website
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COMMUNITY BUILDER – \$5,000

- Company LOGO in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2019 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- LOGO on HomeAid Atlanta's 2019 Partners banner (displayed at HomeAid events and select Greater Atlanta HBA events)
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- Two tickets to the Atlanta Sales & Marketing Council's 2019 Holiday Party & Silent Auction
- Use of HomeAid's "Proud Supporter" logo

GROUNDBREAKER – \$2,500

- Company NAME in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2019 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- NAME on HomeAid Atlanta's 2019 Partners banner (displayed at HomeAid events and select Greater Atlanta HBA events)

(GROUNDBREAKER, CONTINUED)

- Two tickets to the Atlanta Sales & Marketing Council's 2019 Holiday Party & Silent Auction
- Use of HomeAid's "Proud Supporter" logo

FOUNDATION – \$1,250

- Company NAME in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2019 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- NAME on HomeAid Atlanta's 2019 Partners banner (displayed at HomeAid events and select Greater Atlanta HBA events)
- Use of HomeAid's "Proud Supporter" logo

FRIEND – \$750

- Company NAME in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, in the 2019 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- Use of HomeAid's "Proud Supporter" logo

MORE WAYS TO GIVE

IN-KIND DONOR – \$5,000 IN-KIND PLEDGE

Trade contractors and building materials suppliers pledge to donate \$5,000 worth of building materials and/or labor for the construction or maintenance of housing facilities throughout metro Atlanta.

- Company NAME in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, NAME on HomeAid Atlanta's 2019 Partners banner (displayed at HomeAid events and select Greater Atlanta HBA events), in the 2019 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- Use of HomeAid's "Proud Supporter" logo

CLOSING CAMPAIGN

As a home builder, developer, real estate agent, lender, or closing attorney you have a unique opportunity to help families in need by making a pledge to HomeAid Atlanta for each of your transactions in 2019.

- Company NAME in HomeAid's Hope & Homes newsletters, e-newsletters, Atlanta Building News magazine, listed on www.homeaidatlanta.org, on HomeAid's 2019 Partners banner (displayed at HomeAid events and select Greater Atlanta HBA events), in the 2019 GAHBA Directory, HomeAid's Facebook cover photo (one-month per year)
- Use of HomeAid's "Proud Supporter" logo

GET HANDS-ON WITH HOMEAID ATLANTA

FOR MORE INFORMATION, VISIT WWW.HOMEAIDATLANTA.ORG OR EMAIL INFO@HOMEAIDATLANTA.ORG

BECOME A BUILDER CAPTAIN

Lead the construction of a large new construction or renovation project or manage smaller projects: Care Projects or HomeAid Care Days. Getting involved in a build project is the perfect opportunity to do what you do best, build homes! Use your skills to make a difference in the lives of others. HomeAid depends on volunteer Builder Captains to make our projects a reality.

PAINT, LANDSCAPE, AND MORE AT A HOMEAID CARE DAY

HomeAid Care Days are one-day events that make a lasting impact for homeless service providers. Work together with your friends and coworkers to provide needed maintenance and repairs at homeless service facilities throughout metro Atlanta.

PLUG IN TO PROJECT PLAYHOUSE

Project Playhouse is HomeAid Atlanta's signature event! Home builders and community members come together to build a high-quality children's playhouse to be raffled in support of HomeAid's mission. Donations of materials and labor, and purchases of raffle tickets are integral to the success of this event.

JOIN THE ANNUAL ESSENTIALS DRIVE

HomeAid's Essentials Drive is an annual community-wide drive to collect "essentials" including diapers, baby wipes, baby food

and formula for homeless infants and toddlers. The drive, held annually since 2002 just before Mother's Day, provides an excellent opportunity to help homeless mothers and their babies. Your company can host an Essentials Drive to collect donations company-wide, serve as a public drop-off site for donations, or make a financial contribution. Volunteers sort, count, and pack thousands donations yearly.

PLAY GOLF FOR HOMEAID

Participate in the annual Housing the Homeless Golf Tournament. Purchase a foursome or sponsorship in the annual golf tournament benefiting HomeAid's mission.

ATTEND THE ANNUAL SILENT AUCTION & HOLIDAY PARTY

Every December, the Sales and Marketing Committee (SMC) of the Greater Atlanta Home Builders Association hosts an evening of holiday festivities featuring a large silent auction in support of HomeAid Atlanta. Items available for bidding include vacations, electronics, gift cards and more.

SERVE ON A HOMEAID COMMITTEE

Committees support HomeAid's efforts to build new lives. Three committees help support HomeAid's mission: Fund Development, Project Development and Outreach.

BUILD NEW LIVES WITH HOME AID ATLANTA IN 2019

HELP HOME AID ATLANTA FULFILL ITS MISSION OF BUILDING NEW LIVES FOR HOMELESS FAMILIES AND INDIVIDUALS THROUGH HOUSING AND COMMUNITY OUTREACH.



2019 GIVING PROGRAM SELECT A LEVEL:

- Cornerstone - \$20,000 (limited availability, two only)
- Life Changer - \$15,000 (limited availability, four only)
- HomeAid Hero - \$10,000
- Community Builder - \$5,000
- Groundbreaker - \$2,500
- Foundation - \$1,250
- Friend - \$750

In-Kind Donor - \$5,000 in-kind
Materials pledged for 2019 _____

Closing Campaign
Per closing donation \$ _____, an estimated total donation of \$ _____ in 2019.
I will contribute per transaction monthly quarterly other _____.

CONTACT & PAYMENT INFORMATION

ONLINE PAYMENT IS AVAILABLE. Skip this step and proceed to www.homeaidatlanta.org and click DONATE. Complete the online form and indicate your selected sponsorship level in comments section.

Company Name: _____ Contact: _____

Address: _____

City: _____ State: _____ Zip _____

Phone Number: _____ E-mail address: _____

PAYMENT METHOD

ONLINE PAYMENT IS AVAILABLE. Skip this step and proceed to www.homeaidatlanta.org and click DONATE. Complete the online form and indicate your selected sponsorship level in comments section.

Check is enclosed (payable to HomeAid Atlanta)
 Credit Card Visa MasterCard AMEX Discover
Account #: _____ Exp. Date: _____

Name on card: _____ Security Code (3 or 4 digit code from back): _____

Billing address (if different from above): _____

City: _____ State: _____ Zip _____

Signature: _____

www.homeaidatlanta.org | info@homeaidatlanta.org | 678-775-1401

Return this completed form via US Mail to:
HomeAid Atlanta
1 Dunwoody Park
Suite 200
Atlanta, GA 30338

Or, scan & email:
info@homeaidatlanta.org

Fax: 770-934-8363

DONATE ONLINE!
Skip this form!

Visit
www.homeaidatlanta.org
and click DONATE.
Complete the online form
and indicate your selected
sponsorship level in
comments section.

HomeAid is a 501c3 nonprofit organization. Donations are tax deductible as allowed by federal law. A donation receipt will be sent to donors via e-mail or US Mail.
HomeAid Atlanta
Tax ID # 580024106.

THANK YOU!