

HomeAid Atlanta 2017 Giving Program

HomeAid builds new lives for homeless families and individuals through housing and community outreach.



CORNERSTONE - \$20,000 (ONLY TWO AVAILABLE)*

Benefits, plus media package:



Media Package includes the following (if possible, please include the HomeAid "proud supporter" logo):

- ★ *Atlanta Best New Homes TV*: Two, 2-minute interview segments, air in 2017, 3-week notice required (\$5,000 value)
- ★ *Atlanta New Homes Directory.com*: Home Page Banner Ad for a full year of 2017. Rotation includes minimum of 2,500 impressions monthly, plus one-year subscription for community of choice (\$5,000 value)
- ★ *mRELEVANCE*: Big Box ad on Atlanta Real Estate Forum for 10 months in 2017.
If already have contract for Big Box ad, then sponsor can choose to run a similar ad on another mRELEVANCE owned website. Big Box ad has no cash value and cannot be exchanged for mRELEVANCE services. (\$5,000 value)
- ★ *New Home Guide*: Full-page print ad in New Home Guide magazine, runs for three months, and a Bronze online community listing included on www.newhomeguide.com (\$8,000 value)

LIFE CHANGER - \$15,000 (ONLY FIVE AVAILABLE)*

Benefits, plus golf sponsorship & team:



- ★ Golf Foursome (\$3,000 value)
- ★ Company logo on event sponsor signage & recognition in HomeAid Atlanta publications (\$1,000 value)
- ★ Opportunity to place one promotional item in goody bags (\$750 value)
- ★ Table with company information at the 19th Hole Reception (\$1,000 value)
- ★ Opportunity for a two-minute presentation at 19th Hole Reception (\$1,000 value)

HOMEAID HERO - \$10,000*

Benefits, plus golf twosome:



- ★ Golf Twosome (\$1,500 value)

COMMUNITY BUILDER - \$5,000

Benefits:



GROUNDBREAKER - \$2,500

Benefits:



ESSENTIALS - \$1,500

Benefits:



FOUNDATION - \$1,000

Benefits:



FRIEND - \$500

Benefits:



Sponsor Benefits

- Golf foursome in Housing the Homeless Tournament
- Golf twosome in Housing the Homeless Tournament
- Media package (Cornerstone Level)
- Recognized as feature partner on website with link to company's website
- Company spotlight on Facebook page & link to website or Facebook page
- Company logo in HomeAid's *Hope & Homes* newsletters, e-newsletters, *Atlanta Building News* magazine, and sponsor signage
- Company name in HomeAid publications as noted above.
- Company recognized as Appreciation Lunch sponsor
- Company logo on HomeAid Atlanta's website
- Company name on HomeAid Atlanta's website
- Company recognized as Care Day sponsor on day of event signage
- Company logo showing HomeAid support in the 2018 GAHBA Directory
- Company name showing HomeAid support in the 2018 GAHBA Directory
- Company listing on Facebook cover picture for at least one month per year
- Use of HomeAid Atlanta's "proud supporter" logo
- Recognition at all dedication and groundbreaking ceremonies
- Company logo on looping PowerPoint at GAHBA membership meetings, Obies and Silent Auction
- Company name recognition at GAHBA membership meeting as noted above.



*Sponsor benefits are subject to change due to program modifications. Some benefits are time sensitive. Sponsors who redeem all benefits of their package (media or golf) receive tax deduction of dollar amount given less than the value of goods or services redeemed.

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ABOUT HOMEAID ATLANTA

Founded in 2001, HomeAid is a 501c3 nonprofit organization that builds new lives for homeless families and individuals through housing and community outreach. HomeAid is the designated charity of the Greater Atlanta Home Builders Association. HomeAid acts as the housing developer and liaison between homeless service providers, builders, trade partners and community volunteers. To date, HomeAid Atlanta has completed 69 housing, remodel and care day projects serving victims of domestic violence, teen mothers, homeless families, and more.

*"I am a resident of a **HomeAid Atlanta-built** transitional housing facility. Before I came here, I existed in a world of fear, pain, and tears. I never knew you could live in peace and harmony. I have a lot of faith, but I'm not sure where I would be without this. You can't know what it's like, at age 45, to feel safe, secure and welcome for the first time in your life. I've seen women come in, who are in shock or can't stop crying, yet in the space of a few hours, they are laughing and joking. This place is much more than just a shelter. It's a place of refuge, safety, and peace. I am regaining my confidence and joy. And it's the first real home I've ever had. My grief lasted a long time, but now I am laughing again. **Thanks to everyone who opened this home to us and may God richly bless you.**"*

– Kendra, single mother experiencing homelessness

*"**The Drake House so values its partnership with HomeAid Atlanta!** We have had the good fortune to partner on two large projects: the sixteen-unit apartment renovation in 2006 and the new Drake Center addition and renovation project in 2015. HomeAid recruited two outstanding builder captains for these projects, Dan O'Dywer and Vince Longo. HomeAid has helped position us well into the future as we serve **homeless mothers and their children**. Each year, we are able to offer safe, secure housing to 50 families with 100 children, in private fully furnished apartments. **Thank you to the outstanding leadership of the HomeAid staff and directors.**"*

– Kathy Swahn, Executive Director, The Drake House

MORE WAYS TO GET INVOLVED

BUILDER CAPTAIN

Lead the construction of a housing project or get involved with a Care Day. Becoming involved in a build project through HomeAid Atlanta is the perfect opportunity to do what you do best - build homes - to make a difference in the lives of others!

DONATE MATERIALS OR LABOR

Trade contractors and building materials suppliers can get involved by donating any portion of labor and/or materials for the construction or maintenance of housing facilities throughout metro Atlanta.

VOLUNTEER

Assist at a HomeAid Care Day. Care Days are one-day events which will have a lasting impact for service providers. Work alongside your friends and coworkers in the building industry to provide needed maintenance and upgrades for service provider partners throughout Metro Atlanta.

PARTICIPATE IN THE ESSENTIALS DRIVE, HOUSING THE HOMELESS GOLF TOURNAMENT, OR OUR ANNUAL APPRECIATION EVENT!

Contact Mandy Crater, Executive Director, for more information.

mandy@homeaidatlanta.org or 678.775.1401 or visit www.homeaidatlanta.org



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HomeAid builds new lives for homeless families and individuals through housing and community outreach.



Sign me up to help HomeAid Atlanta fulfill its mission of building new lives for homeless families and individuals through housing and community outreach!

Please select a giving level:

- ~~Cornerstone – \$20,000 (limited availability – **two** total)~~
- ~~Life Changer – \$15,000 (limited availability – **five** total)~~
- HomeAid Hero – \$10,000
- Community Builder – \$5,000
- Groundbreaker – \$2,500
- Essentials – \$1,500
- Foundation – \$1,000
- Friend – \$500



Company Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone Number: _____

E-mail address: _____

PAYMENT METHOD:

Check (payable to HomeAid Atlanta)

AMEX Visa MasterCard Discover

I would like to pay in installments.

Please bill me: monthly quarterly semi-annually

Account #: _____ Exp. Date: _____

Name on card: _____ CSC (security code from back of card): _____

Billing address (if different from above): _____

City: _____ State: _____ Zip Code: _____

Signature: _____



Please contact Mandy Crater at mandy@homeaidatlanta.org or 678.775.1401 if you have questions or need additional information.

Return your completed form via email to mandy@homeaidatlanta.org, fax to 770.934.8363

or mail to HomeAid Atlanta, 1484 Brockett Road, Tucker, GA 30084

Thank you! HomeAid is a 501c3 and donations are tax deductible as allowed by federal law. Tax ID # 580024106. A donation receipt will be sent via e-mail or USPS mail.