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## HOMEAID ATLANTA'S 2019 ESSENTIALS DRIVE

*Atlanta building industry nonprofit distributes diapers and more in honor of Mother's Day.*

**ATLANTA, GA – MAY 22, 2019** – On Friday, May 10, two UPS trucks filled with diapers and baby wipes hit the streets for a special delivery to Atlanta facilities serving homeless babies and their families. "Delivery Day" wrapped up HomeAid Atlanta's 18<sup>th</sup> Annual Essentials Drive, a metro Atlanta effort to collect diapers, baby wipes, baby food, and formula for homeless infants and toddlers. An estimated 40% of metro Atlanta's homeless population are families. Donations of baby items provide critical support for the families living in Atlanta transitional housing and emergency shelters. Thanks to the support of members of the **Greater Atlanta Home Builders Association** and the metro Atlanta community, the 2019 Essentials Drive garnered approximately 170,000 items for Atlanta's homeless babies.



*HomeAid volunteers on May 9 at Meridian Brick in Smyrna*

Donations for the Essentials Drive were collected from April 29 – May 7 at more than 60 Atlanta area organizations including **Coldwell Banker Residential Brokerage; Northwest Exterminating; McMichael & Gray, PC; Paran Homes; Ganek PC; BMC; BB&T**, and many others.

On Thursday, May 9, a team of 35 volunteers gathered at **Meridian Brick's** Smyrna warehouse, generously donated for Essentials Drive use for the second year in a row. Volunteers from organizations including **Children's Healthcare of Atlanta Scottish Rite TICU; McMichael & Gray, PC; Paran Homes; O'Kelley & Sorohan, LLC; Fischer Homes, BB&T**; and more, sorted, counted, and packed the donated baby items for delivery.

This year marked UPS' and HomeAid Atlanta's thirteenth Essentials Drive collaboration. On May 10, just before Mother's Day, UPS and HomeAid delivered items to the following metro Atlanta locations:

- Action Ministries
- Atlanta Children's Shelter
- Atlanta Dream Center
- Atlanta Mission – My Sister's House
- CAPN
- Ceek 2 Fulfill
- City of Refuge
- Crossroads Community Ministries
- Decatur Cooperative Ministry
- The Drake House
- Family Promise of Hall County
- Forsyth County Family Haven
- 4Sarah
- HavenATL
- Helping Mamas
- House of Dawn
- Nicholas House
- Our House
- Phoenix Pass
- Rainbow Village
- Salvation Army- Red Shield Services
- Solomon's Temple
- United Methodist Children's Home

Marlene White, Decatur Cooperative Ministry (DCM) Executive Director expressed gratitude upon receiving Essentials Drive donations for DCM's Hagar's House family shelter. "THANK YOU for the amazing items donated to Decatur Cooperative Ministry as part of this year's Essentials Drive," she said. "Year after year, HomeAid Atlanta and its supporters have continued to surpass our expectations and we consider HomeAid to be one of our greatest allies in the fight to alleviate homelessness in metro Atlanta."

**HomeAid Atlanta** is a nonprofit organization founded in 2001 that builds new lives for homeless families and individuals through housing and community outreach. HomeAid builds, renovates, and maintains facilities for nonprofits serving people experiencing homelessness. HomeAid Atlanta has completed over 120 projects at locations for victims of domestic violence, teen mothers, veterans and more, utilizing connections with building industry professionals and community organizations. HomeAid also provides essential items like diapers, wipes, and hygiene products to those affected by homelessness. HomeAid Atlanta is the designated charity of the Greater Atlanta Home Builders Association. Learn more at [www.homeaidatlanta.org](http://www.homeaidatlanta.org).